



## Lesson 4

# Lights, Camera, Action

PSA Filming

Support Document	Teaching Strategies	<b>PSA-57</b>
Lesson 4	Activity	<b>PSA-59</b>
Support Document	Rubric	<b>PSA-62</b>
Support Document	Student Worksheets	<b>PSA-65</b>





#### Teaching Strategies

# Lights, Camera, Action

## PSA Filming

### Teaching Strategies

#### **Small Group Discussion**

The small group work is effective for all levels of learners. The discussion of the broad topics will allow all students to participate. It will also allow individual students to hear another classmate's ideas in a more relaxed setting (they will not be afraid of sharing information).

#### **Rubrics**

The use of a detailed rubric will allow the students to understand exactly what they are being asked to do. In this lesson, there is one rubric that can be applied to all three writing options.

The rubric will allow the instructor to easily grade the student's work. For more advanced classes, the instructor may want the students to grade their own work.

#### **Playing Director**

This strategy is effective for all levels of learners.

During the filming, the teacher should provide direction. This will allow the teacher to keep control of the class. It will also allow for the PSAs to be filmed as the students wrote them.

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Lesson Time:  
60 minutes

# Lights, Camera, Action

PSA F i l m i n g



## Objective

Students will act out and film previously written public service announcements.

## Materials Needed

30	Single subject notebooks
6	Dry erase markers
1	White board
1	Video camera
	Student requested props

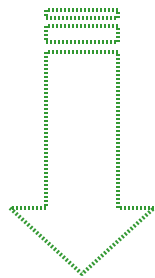
## Anticipatory Set

Write the lesson objectives on the white board.

Discuss with the students what the objectives of the lessons are.

Objective: You will act out and film previously written public service announcements.

Distribute handouts (or workbooks).



## Introduction:

“We are now going film the public service announcements that you have written. There is a rubric we are going to use to assess performance. Let us take a look at what is expected from you.”

## **Modeling / Guided Practice**

1. Discuss the rubric that will be used for assessment.  
(See support document)
2. Begin with any group. Arrange the room as necessary.  
(Go to the filming location as necessary.)
3. Select a student to act as cameraman.
4. Direct the filming based on the information in the written PSA.
5. Continue this pattern until the end of class or until all groups have finished.

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### **Closure:**

1. Stress the use of the rubric.
2. Tell the students they will continue work next time, if necessary.
3. Filming needs to be finished at the end of the next class period (if necessary).

### **Independent Practice**

1. Not applicable.

**Solid Waste and Recycling Curriculum**  
**Project PSA**

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Teacher Copy – For scoring the PSA filming

**Lights, Camera, Action -- PSA Rubric**

	<b>0</b>	<b>Needs Work 1</b>	<b>Approaching Expectations 2</b>	<b>Meets Expectations 3</b>
<b>Awareness of Audience (Relates to target demographic)</b>	The vocabulary, writing, and camera work they chose did not fit their intended audience.	The vocabulary, writing, and camera work they chose sometimes fit their intended audience.	The vocabulary, writing, and camera work they chose mostly fit their intended audience.	The vocabulary, writing, and camera work they chose fit their intended audience.
<b>Speaks Clearly</b>	Does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word.	Speaks clearly and distinctly most of the time and mispronounces no words.	Speaks clearly and distinctly all of the time but mispronounces 1 or more words.	Speaks clearly and distinctly all of the time and mispronounces no words.
<b>Knowledge of Lines and Roles</b>	Does not know lines and does not know role in the PSA.	Does not know lines and needs role direction OR Needs help with lines does not know role.	Knows all of lines and needs role direction OR Needs help with lines and knows role.	Knows all of lines and knows role in the PSA.
<b>Camera (Video)</b>	Does not shoot desired angles.	Sometimes shoots the desired angles with or without direction.	Mostly shoots the desired angles with direction.	Shoots the desired angles with no additional direction.



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**Lights, Camera, Action -- PSA Rubric**

	0	Needs Work 1	Approaching Expectations 2	Meets Expectations 3
<b>Organization And Preparedness</b>	Team does not have props, costumes, and cue cards prepared.	Team has some props, costumes, and cue cards prepared.	Team has most props, costumes, and cue cards prepared.	Team has all props, costumes, and cue cards prepared.
<b>Attitude</b>	Often is publicly critical of the project or the work of other members of the group.	Occasionally is publicly critical of the project or the work of other members of the group.		Never is publicly critical of the project or the work of others.
<b>Working with Others</b>	Rarely listens to, shares with, and supports the efforts of others.		Usually listens to, shares, with, and supports the efforts of others.	Almost always listens to, shares with, and supports the efforts of others.
<b>Enthusiasm</b>	Facial expression and body language depict boredom with the topic.	Facial expression and body language show some interest and enthusiasm about the topic.	Facial expression and body language show a strong interest and enthusiasm about the topic, but it is somewhat overdone.	Facial expression and body language show a strong interest and enthusiasm about the topic, but it is not overdone.
<b>Focus on the Task</b>	Rarely focuses on the task and what needs to be done. Lets others do the work.	Focuses on the task and what needs to be done some of the time.	Focuses on the task and what needs to be done most of the time.	Consistently stays focused on the task and what needs to be done.

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**Lights, Camera, Action -- PSA Rubric**

	SCORE
<b>Awareness of Audience (Relates to target demographic)</b>	
<b>Speaks Clearly</b>	
<b>Knowledge of Lines and Roles</b>	
<b>Camera (Video)</b>	
<b>Organization And Preparedness</b>	
<b>Attitude</b>	
<b>Working with Others</b>	
<b>Enthusiasm</b>	
<b>Focus on the task</b>	

Total points earned:	Total possible: <b>27</b>	Percent:
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**Solid Waste and Recycling Curriculum**  
**Project PSA**

**Name:** \_\_\_\_\_

**Lesson 4**

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**Date:** \_\_\_\_\_

**Objectives:** I will act out and film previously written public service announcements.

**Lights, Camera, Action -- PSA Rubric**

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**Lights, Camera, Action -- PSA Rubric**

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